

WORKSHOP

QUALITY FOR THE FUTURE:
How to UPSCALE ORGANIC
production in the EU?

Saturday, 7 September 2019 – 14:00-17:00 h - Melodia Room
SANA Bologna Fiera, Italy



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INTRODUCTION

The organic food market is growing rapidly in the EU and globally, driven by the consumer's demand for more and more high quality products. There is a great opportunity for organic to become the new mainstream in the coming decades, but there are also threats to the organic integrity.

In order to achieve full consumer trust and further growth of organic agriculture in the EU, it is essential to strengthen the quality assurance practices in organic. In order to achieve that we must work together and involve every level of the supply chain: farmers, suppliers, processors, control bodies, certifiers, national authorities and the EU Commission. Active best-practice sharing and strong collaboration between the two leading organic markets - USA and EU is very important.

Join us to hear more on the topic and be part of this important discussion - QUALITY FOR THE FUTURE: How to **UPSCALE ORGANIC** production in the EU?

PROGRAM

- 14.00-14.10** Introduction Bavo van den Idsert Roberto Pinton, EOP
- 14.10-14.45** Prof. Hamm, University of Kassel - Organic marketing for the future
- 14.45-15.15** Jochen Neuendorff, GfRS & Bernhard Speiser, FiBL
Threats for organic integrity – is a zero-tolerance approach for residues the solution?
- 15.15-15.30** Break
- 15.30-16.00** Tbd OTA: *Quality developments in the USA; lessons learned*
- 16.00-16.30** Karst Kooistra, Tradin Organic / OPTA: *Pressure of contaminants in organic - minority related to residues of active chemical substances*
- 16.30-17.00** Panel discussion: *Quality for the future: how to upscale organic production in the EU*
Aurélie Quitin, EOCC
Xxx- ABOCA
Eduardo Cuoco, IFOAM
Karst Kooistra, Tradin Organic / OPTA
- 17.00-18.30** *Networking reception of the Dutch Embassy*



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