

Tradin Organic Agriculture

Your Source for *Organic* Raw Materials

Tradin's Organic Cocoa Beans and Coconut oil project in *Indonesia*

THE start up of a new *organic* PROJECT

Tradin Organic Agriculture is working in Indonesia with an Indonesian project coordinator. Together with our Tradin Asia manager Mr. Roy Clark and the Dutch NGO Hivos we started to look for interesting agricultural initiatives, which could be upgraded and converted into organic. Together they initiated the organic cocoa beans and coconut oil project. Our Indonesian project is located on the island of Sulawesi. After many visits we have chosen an extensive farmers network, which already intercropped cocoa and coconut. Together with Tradin's in house agronomist Mr. Peter Kollath the Indonesian farmers were educated in improved harvest and post harvest practices, in order to enhance the quality of their produce and increase their yield. This was not only in the interest of Tradin's customers, but clearly also in the benefit of the included Indonesian smallholders and their families.



Cocoa blossom

Location *and* people

The farmers network is located in Luyo in southern Sulawesi. This area is semi jungle and the farmers have small plots they grow crops like cocoa, coconut, fruit and vegetables in a home garden system. The cash crops are sold to Tradin and the fruit and vegetables are mainly for their own consumption. This system helps in increasing the income and well being of the local smallholders and their families.



Typical home garden in this area

Quality improvement and TRAINING

The major cocoa quality problems that we were facing in the beginning were a result of the premature harvesting of the cocoa pods and the poor or non-existing fermenting of the beans, resulting in poor quality cocoa beans.

The coconut products were of poor quality due to the habit of drying the coconut flesh on open fires, resulting in unwanted chemical compounds in the final products.

A training program was set up to train our farmers on when to harvest and how to process the raw materials. A clearly defined and fair price structure furthermore motivated them in delivering a far better quality of organic products. An internal control system was put in place and now checks the farmers regularly on if they comply with the international organic standards and our harvesting and processing guidelines.



Mr. WYSTORA and son, one of our cocoa/coconut farmers

Organic practices

Before we started our project the farmers did not receive the extra organic premium. One of the reasons for choosing this area was that it was organic by default. We build on this status quo by convincing the farmers to continue their organic practices, improve them further and start composting of all farm waste.



Cocoa pods, due to an abundance of bio diversity free of pests

Processing

The fermented and dried cocoa beans are selected on quality and calibrated prior to packing. This happens in a contract factory on Sulawesi under supervision of our local representative. The result is the delivery of traceable and high quality organic cocoa beans, which are further covered by the HACCP certification and controlled checks by our Dutch headquarters quality department and the (processing) customers.

The dried coconut flesh (copra) is crushed in a mill on Java, since Sulawesi does not have an oil mill. Also this happens under our supervision in order to ensure top quality oil. Also here the final quality check is done by our company quality specialists.



Coconut used as shade trees for the cocoa and banana

OUR *Indonesian* products

ORGANIC COCOA BEANS
ORGANIC COCONUT OIL
ORGANIC COCONUT OIL RDB

Certifications:

EU (2091/92)
NOP (USDA)
KOSHER

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